

AVAILABLE FOR
INTERVIEW



Rhondalynn Korolak

B. Comm. LLB CA Dip. CH TFTdx Master Prac. NLP

RHONDALYNN WILL SHOW YOUR AUDIENCE:

- How to give your bank balance a dose of Viagra
- Why STD's are killing your business and what to do to stop it!
- Why your debtors are just not that into you
- 9 clear WARNING signs your business is in financial distress
- Why your bookkeeper is from Mars and your accountant is from Uranus
- How to unlock the Big "O" in your business
- How to spot the freeloader in your business
- The BEST way to unlock the pent up frustration in your business
- How to know whether a 3-some might be good for your business
- How to find and eliminate the #1 romance killer in your business
- Why S&M is the best thing you could use on your business today and
- Why YOU are your own worst enemy in business

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Could a Bit of Foreplay Boost Your Bottom Line?

www.imagineeringunlimited.com

5 Powerful Strategies to Whip Your Business Into Shape!

Poor financial management is as fatal to your business as a photo of your parents on the bedside table is to your libido!

If you want to protect the heart of your business and get it to show you more love, you must understand and learn to prevent the most common causes of small business failure.

Financial Foreplay is the antidote to these lethal killers.

If you can become a master at finding and keeping cash in your business, tracking and managing your key numbers and using these insights to drive business improvement, your success is inevitable.

Discover the 5 most common mistakes that every business owner makes that kill profit and cash flow.

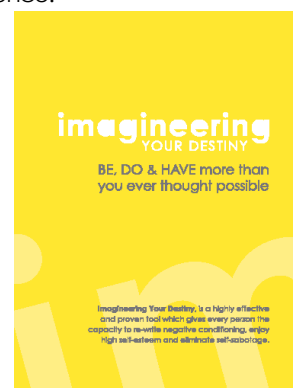
Rhondalynn will also share 5 easy to implement solutions that you can put into practice today to increase your profit and boost your cash flow. Today is the best day to learn how to whip your business into shape!



Rhondalynn Will Help Your Listeners Unlock The Big "O" in Their Business...

After the murder of her mother in 1992, Rhondalynn suffered from depression, panic attacks & insomnia. She cured herself without drugs or therapy & she is the author of "***On The Shoulders of Giants***" & the audio series "***Imagineering Your Destiny***" - which enables everyone to move beyond the past & eliminate self sabotage. Her work has been featured in international publications - she holds degrees & professional designations in law, public accounting, Neuro-Linguistic Programming & Clinical Hypnotherapy.

She is a leading expert on business success, leadership & the science of influence.





ISBN 9780980557817
RRP \$34.95

*“Business & numbers can be confusing & overwhelming. **Financial Foreplay** takes the fear and intimidation out of your bottom line.”*

Rhondalynn is an expert in business acceleration and success.



Sample On Air Questions

Rhondalynn, what prompted you to write this book? What makes you an expert on the topic? (answer 2 min)

Why write a book called Financial Foreplay? Don't most business owners hate looking at (or talking about) their financial statements? (answer 1 min)

I know a lot of listeners out there have the same important question on their mind "your accountant says you are making a profit each year but you never seem to have any money to pay yourself, your taxes or your bills... WHY is that? (answer 3 min)

Most listeners today are looking for ways to grow their business and attract more customers—can you share your top strategy on HOW they can do that? (answer 1 min)

More Questions...

Let's say that some of our listeners feel like they may be sabotaging their own success in business – what wisdom or strategies can you share to help them fix this problem once and for all? (answer 3 min)

What is the most common mistake that business owners make which really holds them back from being more successful? (answer 1 min)

How can our listeners know for sure if they have a cash flow problem (answer 1 min)

What is the easiest way for a business owner to start taking home more money right now? (answer 2 min)

What is the best way for a small business owner to grow their business? Isn't the easiest way just to go out and borrow more money? (answer 2 min)

Even More Questions...

Some listeners may be out there thinking "but I hate numbers and I can't read my financials?" How is **Financial Foreplay** going to help them? (answer 2 min)

There are over 99 strategies in this book. How can a business owner figure out what to pick

out and do? (answer 1 min)

Why this book? There are hundreds of business books on the shelves these days – why should I buy Financial Foreplay? (Answer 1 min)

We've been speaking to

Rhondalynn author of **Financial Foreplay: Whip Your Business Into Shape & Take Home More Cash**, available online and in fine bookstores . The website is www.FinanciaForeplayBook.com Rhondalynn, how can our listeners get the FREE list that you talked about? (answer 2 min)

You Don't Need More Customers and Sales!



If you are like most business owners, you went into business because you are passionate about and good at what you do... and you wanted the free-

dom of owning your own business. You were probably thinking, *“as long as I am good at what I do, how hard can it be to make a decent living and support my family?”*

And you have probably discovered that it is actually harder than you thought.

Here's the problem... You may be one of the 97% of small business owners who discover that although you work incredibly hard and your

sales seem to be increasing, you have little to show for it financially. Or perhaps you are already doing well but you are unsure how to expand your business?

97% of businesses fail because the owner can't read their financials. I wrote *Financial Foreplay* so that you don't have to get a university degree in accounting in order to make your business more profitable and generate a better return on the investment of your time and money.

“Action is often an anesthesia for not having the results that you want. Action is better than procrastination but MORE activity is not always better than LESS?”

90% of Small Businesses Actually Survive The 1st Year—Now, Do You Want The Bad News?

The quickest way to know if you're in business or busy-ness?

5 Reasons why a little S&M could help you to run your business better.

See how easily you can stop paying everyone else and start paying yourself.

5 Hidden Secrets Your Local Newspaper and competitors Pray You'll Never Find Out About.

1 important lesson you can learn from a common mistake some big corporations made during the GFC.

3 little known ways you can boost your profit and cash flow right now!

Are You Driving Your Business With Your Eyes Closed?

The Top 2 strategies successful business owners use that you've never even heard about.

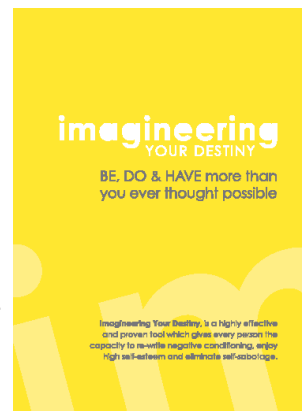
The most powerful # in your business which can help you achieve profitable growth.

Rhondalynn reveals the 10 Most Profitable Businesses to Run.

The quickest way to determine whether your committed (or just playing around) in business.

Why sport and business are not all that different.

The #1 lesson you can take from driving your car and apply to your business to boost your success.



Re-write negative conditioning from the past & eliminate self sabotage. RRP \$247

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Available for Interview

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"Numbers don't lie. Your financials hold the answers to all your questions."

Rhondalynn Korolak is the author of **Financial Foreplay**. In addition to being easy to read, entertaining, myth-busting and powerful – this is the **ONLY book on the market** that's specifically designed to help small business owners (like you) understand where you are at so you can focus your time on what will have the biggest impact on your bottom line.

Rhondalynn explains in plain English – with lots of easy to follow client case studies – how the information in financial statements can be transformed and used to turn your business around and accelerate your cash flow and wealth creation. **Financial Foreplay** makes financials (an area that is feared and hated) fun, interactive, memorable, engaging and practical!

FREE online newsletter available!

Special Offer For Your Listeners

The best way for you to get a copy of **Financial Foreplay** is directly from the publisher because you **get \$487 worth of special bonuses ALONG WITH THE BOOK.**

First you will get my **Whip Your Business Into Shape program for 6 months** and access to some **exclusive business coaching tools** normally reserved for our private 1-on-1 coaching clients only!

The website is:

FinancialForeplaybook.com

There is also a **FREE eNewsletter** you can sign up for if you just want to learn more about how we can help you to achieve your goals.

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