

# SPEAKER KIT

Real World Strategies for Individuals and Businesses  
See How Imagineering A Better Life Is The Shortest Path To Living It

## Rhondalynn Korolak

B.Comm. LLB CA Dip.CH TFTdx Master Prac. NLP

Author of  
*On The Shoulders of Giants:*  
33 New Ways to Guide  
Yourself to Greatness

Internationally Acclaimed  
Speaker and Expert

Credentialed and Experienced  
Executive Mentor,  
Business Accelerator &  
Transformation Specialist





# MEET RHONDALYNN KOROLAK



A 16-year veteran of sales, marketing and finance, Rhondalynn holds degrees and professional designations in both law and chartered accounting and is a certified Master Practitioner of NLP, Thought Field Therapist and Clinical Hypnotherapist. Her style and technique have been influenced by some of the world's leading speakers and business minds, including Anthony Robbins, Robert Kiyosaki, Jim Rohn and Steven Covey. Her CV features an impressive list of accomplishments in senior executive positions with Price Waterhouse Coopers, Max Factor, Covergirl, Village Cinemas Australia, FlyBuys and Coles Group Ltd. She is a member of the Rotary Club of Melbourne & sits on the marketing committee of the South Melbourne Business Association.

She has been featured in national business publications in North America and is the author of the acclaimed book **"On The Shoulders of Giants"** - 33 New Ways to Guide Yourself to Greatness. Her presentation style has been described as both captivating and empowering. Rhondalynn mesmerizes her audiences from start to finish with a powerful mix of science, fact and thought provoking anecdotes - all delivered with the polish and eloquence expected of one of Australia's leading speakers.

Rhondalynn speaks annually to thousands of entrepreneurs, sales professionals, senior executives, franchisees, sporting clubs and industry association members on the principles of success, sustained motivation, leadership and the science of the mind. She is a featured author for MYOB, Nationwide Networking and several online Ezines.

As one of Australia's most respected authorities on personal development, peak performance and business acceleration, Rhondalynn also helps achievers who are experts in their field attain national and international presence and success by unlocking their infinite potential. As an entrepreneur, Rhondalynn founded Imagineering Unlimited in 2007 to serve the growing demand for customized training, consulting and results coaching solutions based on leading edge, scientifically proven technologies. That mission is realized via transformational events, seminars, training and coaching curriculums that ignite the quest for self mastery while offering practical and proven techniques to rise above challenges and realize goals.

Rhondalynn makes her home in Melbourne, Victoria, Australia.

*"In a world that echoes with the dubious claims of thousands of so-called 'experts', Rhondalynn doesn't just talk the talk, she delivers tangible results every time. She is savvy, perceptive, practical and results-focused and the outcomes she generates, are nothing short of extraordinary."*

*Her programs, techniques and strategies create lasting change and profitable achievements for individuals, teams, organizations and corporations. She leaves clients saying "I cannot believe that we realized our goals so easily". She utilizes her intuition, creativity, understanding of human potential and business acumen to create results beyond your wildest dreams."*

**Grant Thomas**  
CEO Clear Holdings

# WHAT EXPERTS & EXECUTIVES ARE SAYING ABOUT RHONDALYNN KOROLAK



*"This book shows through real experience and the science of the mind, how attitude and the meaning we attribute to events can conquer difficulties, inspire greatness and transform lives. Learn how to harness the incredible power and potential that lies within all of us."*

**Allan & Barbara Pease**  
Best-Selling authors of *The Definitive Book of Body Language*

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*"A moving, inspirational book that is remarkably well researched on how to find more success in your life."*

**Brendan Nichols**  
Author of *How to Be Rich Working Two Days a Week*

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*"This book takes you on a success journey like no other. It's an inspirational read that is packed with practical information you can apply to your life right now. Well done Rhondalynn."*

**Dale Beaumont**  
Creator of the *Secrets Exposed* book series

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*"Thanks, Rhondalynn, for bringing a bold, new perspective to the wilderness of our lives. A cleansing breeze like this comes along only every few decades. Kudos!"*

**Andrew Griffiths**  
International Best Selling Author of the *101 Ways* series of business books

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*A first hand guide to understanding your capacity to deal with and triumph over adversity. Rhondalynn has encapsulated the choices we have to make through life and how we come to these decisions. Thought provoking! "*

**Grant Thomas**  
CEO Clear Holdings

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*"Rhondalynn has learned from the greats and then gone beyond that to provide profound new understandings – her experiences and learning will inspire you."*

**Peter Spann, CEO**  
The Freeman Fox Group of Companies

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# WHAT EXPERTS & EXECUTIVES ARE SAYING ABOUT RHONDALYNN KOROLAK



*"Rhondalynn has authored her journey of discovery with great courage – gently, openly and honestly. You can't afford not to know this information. I think this book should be required reading in every school in the country – these insights highlight the core skills that guarantee success and greatness."*

**Joane Goulding, LMASCH., LMCCH. Hypnotherapist - Training - Education**  
**Director of 'The Goulding Institute',**  
**Creator and published author SleepTalk™ (2005)**  
**Director of the 'Australian Academy of Hypnotic Science'. (1980 – 2001)**

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*"Rhondalynn is a powerful public speaker, author and motivator with an amazing ability to connect with people. Her philosophy is to give extra value to everyone, whether they be colleagues or clients - and she delivers every time! Her knowledge and experience in business, communication, influence and the science of the mind makes Rhondalynn the 'go to' person for anyone serious about transformation and acceleration of their business or personal life. The material in this book is a proverbial gold mine."*

**Dr. Martin Preston**  
**ActionCOACH and Consultant Psychiatrist**

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*"I have known Rhondalynn through a number of lives - over time I have grown to understand the diversity, depth and degree of her abilities. She is truly a remarkable business woman and problem solver. I am a better person and business man for knowing her and I highly recommend this book to anyone who is looking to take their results and lives to the next level."*

**Craig Missell**  
**Owner, Match2 Personnel**

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*"I've never met anyone as passionate, committed, and authentic as Rhondalynn. She's one of the best! Doing what it takes to make our world and business communities more successful, powerful, and authentic."*

**Christopher Steely**  
**Director of Support, ActionCOACH**

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# IMAGINEERING UNLIMITED

Rhondalynn has a creative and inspiring story that proves that you can **BE, DO** and **HAVE** anything you set your mind to. From humble beginnings and despite formidable obstacles, to success as a leader and entrepreneur, Rhondalynn is one of the most dynamic and inspiring speakers on the power of communication, influence and the science of the self-image.

Her methodologies are engaging and memorable -- she physically demonstrates the mind / body link and proves the power of re-writing negative conditioning, goal setting and creative visualization. She has a natural ability to motivate, lead and empower others to unlock and achieve their full potential. Combining intellect, intuition, innovation, insight and integrity, her work reveals the limitless possibilities that are made available when you connect with the infinite resourcefulness of the subconscious mind.

Rhondalynn's expertise and presence in front of both small and large audiences is immediately apparent. She carefully structures each presentation to ensure the right balance is struck between raising the big issues relevant to the audience and keeping each attendees' undivided interest. She is able to 'read' her audience and calibrate her style accordingly.

Rhondalynn's presentations include a mix of topics structured around the needs, interest and goals of the client audience. Rhondalynn can work with you to design, develop and deliver a tailor-made presentation, seminar or training program that will exceed your expectations. Possible topics include:



**Imagineering Forward** – developing the mindset to prosper in uncertain economic times

**Imagineering Your Future** - Harness the goal seeking mechanism that is your mind!

**Imagineering Your Success** – how to unlock the potential of your mind and achieve the life of your dreams

**Imagineering Your Destiny** – the undeniable power of goal setting and visualization

**Imagineering Loyalty** – a straightforward guide to building a staff and customer centric business

**Small Business Survivor**– why some small businesses fail and how to make yours a success

**Permanent Positive Attitude** – how to develop a positive attitude that you can depend on

**Imagineering Sales** – the keys to develop a high performance sales team

**Imagineering Cashflow** – proven techniques to unlock incremental cashflow NOW!

**Imagineering Profit** – increase the bottom line of your business today – quickly and easily!

**33 Ways to Guide Yourself to Greatness** – there is no "secret", it's ALL in your mind

#### Formats:

60-90 minute keynote + breakout

Half or full day intensive workshops

Panel discussion/hot seat

1, 2 or 3 day seminars or conferences

#### Educational materials included:

All formats include handout masters and supplementary materials as required. Post-session teleconferencing, workbooks, webinars, CDs, books, on-site panel participation and customized group training packages are available and will be tailored to meet your specifications.

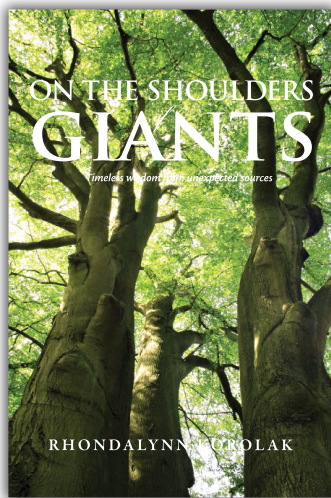
Give each member of the audience the gift of *On The Shoulders of Giants* ! Rhondalynn offers generous quantity discounts on her acclaimed book *On The Shoulders of Giants*.

Contact us now to discuss how we can best meet your needs with a standardized or tailor-made presentation for your next event, conference, seminar or team training. Rhondalynn completes 100+ speaking engagements per year throughout Australia and North America. Bookings are usually required 8-10 weeks in advance.

# ON THE SHOULDERS OF GIANTS

What happens when you receive a call with the devastating news that your mother has been brutally murdered? And that you know the person who is responsible?

It would be difficult for anyone to predict how they might react. Perhaps it is unfair to ask?



Author Rhondalynn Korolak has the answers to these questions and more in her highly anticipated new book *On The Shoulders Of Giants* (212 pp., RRP \$34.95); a collection of thirty-three pieces of timeless wisdom, putting what you want most in life within easy reach. *On The Shoulders Of Giants* is available online & in all fine bookstores: It is distributed in Australia & New Zealand by Dennis Jores & Associates.

Based on the struggle to rebuild her own life after a senseless tragedy, the author brilliantly demonstrates how to make profound shifts in life, work, finances, health, relationships and more. *On The Shoulders of Giants* is much more than just another book about how to develop a positive attitude or use the law of attraction. It is not a simple regurgitation of what a handful of famous authors, philosophers or business people have said about a particular topic. **It affirms beyond a shadow of a doubt, that it is not what happens to you that matters, it's what you decide to do about it. It's about what you do and who you become because of what happens, not despite it.**

This book is unlike any other because it has been written by someone who has experienced the world at its darkest and found a way through. It is based on

Rhondalynn's journey, at the same time, it is a universal story of how we can all use the wisdom and guidance of others (whether they be intellectual giants or everyday heroes) to help us through life's hardest times. **It is a book that will support and empower you to make a shift in consciousness that's so powerful, so deep and profound that your past and perceived limitations become irrelevant.**

This fresh look at 33 pieces of timeless wisdom finally puts what you want most in your life and career within easy reach. It's about what really works and why. Rhondalynn brilliantly demonstrates how to make profound shifts in your life - whether you are going through a troubled time, or just looking for real ways to live better - much better! **Learn how to:**

- Stop being so good at getting what you don't want
- Understand how simple it is to get what you do want
- See how "Imagineering" a better life is the shortest path to living it
- Fix what you think is wrong in your life—without changing a thing
- Make simple choices that accelerate your success

#### Formats:

30-35 minute breakfast  
60-90 minute keynote + breakout  
Half or full day intensive workshops  
Full day seminar  
Boardroom retreats

#### Educational materials included:

All formats include handout masters and supplementary materials as required. Post-session teleconferencing, workbooks, webinars, CDs, books, on-site panel participation and customized group training packages are available and will be tailored to meet your specifications.

Give each member of the audience the gift of *On The Shoulders of Giants* ! Rhondalynn offers generous quantity discounts on her acclaimed book *On The Shoulders of Giants*.

Contact us now to discuss how we can best meet your needs with a standardized or tailor-made presentation for your next event, conference, seminar or team training. Bookings are usually required 8-10 weeks in advance.



# PRESENTATION FORMATS

## **Keynote, Conference, Boardroom Retreat or Breakfast Presentation**

This engaging, thought provoking program will leave your conference or meeting participants energized and excited about the material they have yet to learn. Though the time spent with the participants is short, Rhondalynn is a master at using illustrative examples, humorous anecdotes and empirical research to convey and illustrate the important highlights of any topic in a way that stays with the audience long after they have proceeded to their next session. Please allow 1-2 hours ( 2-3 hours for boardroom Retreat).

## **Workshops and Seminars**

This program utilizes exercises, activities and group interaction (as opposed to a lecture format) to achieve working knowledge, transformation and personal growth among participants. This format is best suited for groups where participants work closely together or know each other and includes important learning tools and handouts. Please allow 4-6 hours at a minimum. Can also be designed to cover a 2-3 day intensive period.

## **Imagineering MBA Workshops**

Imagineering MBA covers the key areas of business – sales, marketing, leadership, systems, recruitment, team building, strategic planning and financial mastery over a 12 month curriculum. This essential business mastery program combines our proprietary financial and management reporting system – Imagineering Profit – with a diverse and robust selection of core business topics to ensure you gain all the tools that you need to become even more successful now. Each month you will participate in two powerful workshop seminars (2 ½ hours each) – amongst a dynamic group of business owners you will learn what it takes to build a profitable business, exchange and brainstorm ideas, share your accomplishments and learn to avoid costly mistakes.



# IMPORTANT BOOKING INFORMATION

## Selecting a Date

All dates are booked on a first come, first served basis – communication well in advance of your event is highly recommended. Dates are confirmed only after a signed contract and a 50% deposit are received and acknowledged by Imagineering Unlimited.

## Fees and Expenses

Program Fees detailed on the enclosed Schedule of Fees and Products are for presentation time and one set of handout masters only. Unless otherwise specified in writing, fees do not include additional materials – please ask about quantity pricing if you wish to distribute an audio, video or paper materials to each attendee. Fees do not include travel and other expenses for Rhondalynn Korolak. Travel and other expenses include airfare, ground transportation, food, tips, lodging and duplication of materials.

Speaking fee balances are due and payable 10 days prior to the presentation. Travel and other expenses will be calculated and are due and payable 10 days prior to the event.

## On-site Product Sales

All speaking engagements or training are booked with the understanding that Rhondalynn Korolak may sell books, audio products, videos, multi-media training programs and future live seminars at the back of the room, either during breaks or following the presentation or both. Not only is this privilege customary in the industry, it allows speakers like Ms. Korolak to hold down their speaking fees and make themselves available for more speaking situations and opportunities. The client assumes that Rhondalynn Korolak will retain 100% of all revenues from such sales, as well as retain ownership of any customer information obtained from a transaction or enquiry. Rhondalynn does not abuse this opportunity by "over-selling" or using high pressure tactics – she is extremely sensitive to this issue.

## Copyright and Usage Conditions

All speaking and training programs, support materials, handouts, audio-video products and books provided by Rhondalynn Korolak are covered by Australian and International copyright laws. Programs and support materials may not be duplicated, in part or in whole, except in the case of handouts which are to be duplicated only for attendees present during the presentation. No handout may be altered in any way. No materials or handouts may be re-sold, rented, loaned or circulated outside your organization or advertised or used as part of an outside seminar. Video or audio materials may not be used for public screenings or broadcast for commercial purposes, particularly where admissions are charged, without express written permission from Imagineering Unlimited.

Presentations by Rhondalynn Korolak may be audio or video taped with prior, written permission from Imagineering Unlimited and permission is dependent upon the anticipated use of the end-product. Additional charges for this privilege are customary.



# SCHEDULE OF FEES

## Breakfast Presentation

30-40 minutes to captivate, inspire and empower your audience with a powerful mix of science, fact and thought provoking material

|                  |           |
|------------------|-----------|
| Within Australia | AU\$3,500 |
| International    | US\$5,500 |

## Keynote

60-90 minutes that will leave your attendees energized and excited about the material they have learned and are yet to discover

|                  |           |
|------------------|-----------|
| Within Australia | AU\$5,000 |
| International    | US\$7,500 |

## ½ Day Conference, Workshops and Seminars

Strategies, exercises, activities that help your group achieve working knowledge and a real-world game plan

|                  |            |
|------------------|------------|
| Within Australia | AU\$ 8,000 |
| International    | US\$10,000 |

## Full Day Conference, Workshops and Seminars

Designed to help participants develop a complete plan and roadmap, plus a comprehensive understanding of strategies and execution

|                  |            |
|------------------|------------|
| Within Australia | AU\$15,000 |
| International    | US\$20,000 |

## Boardroom Retreat

Rhondalynn is able to present from a diverse array of topics structured around the needs, interest and goals of the client audience. Rhondalynn will work with you to design, develop and deliver a tailor-made presentation that will exceed your expectations.

|                  |            |
|------------------|------------|
| Within Australia | AU\$10,000 |
| International    | US\$12,000 |

## Imagineering MBA Workshops

Focus on the critical areas where you can unleash the potential of your business and realise incremental profits quickly and easily. This is a 12 month program – cost is per person. Depending upon location of participants, monthly group coaching sessions may be delivered via webinar or teleconference call.

|                  |  |
|------------------|--|
| Within Australia | AU\$9,900                                      |
| International    | to be determined on size of the group US\$ TBD |

## Media Appearances And Event Promotion

As a recognized expert and media personality, Rhondalynn Korolak is pleased to help you market your event through advance media appearances, advance teleseminars and on-site interviews. Fee assumes all appearances are made in one city.

|                  |                                     |
|------------------|-------------------------------------|
| Within Australia | AU\$9,900                           |
| International    | Please contact for pricing US\$ TBD |

## Complimentary Add-Ons For Extra Value

### eBook Excerpt “On The Shoulders of Giants”

A powerful introduction to the highly acclaimed book by Rhondalynn Korolak.

|                         |                   |
|-------------------------|-------------------|
| \$8.99 value per person | FREE with booking |
|-------------------------|-------------------|

### Introduction to Imagineering Your Destiny

Imagineering Your Destiny is a highly effective and proven tool which gives every person the capacity to re-write negative conditioning and enjoy high self-esteem. Over 28 days for just 25 to 30 minutes a day, this 6 CD program promotes the self-image by amalgamating the crucial elements of goal setting, guided relaxation and hypnosis, creative visualisation and repetitive auto-suggestion in order to promote rapid results, lasting success and congruency between the subconscious mind and conscious intentions. This introduction offer will allow each participant to trial the first audio program in the 6 CD series.

|                          |                              |
|--------------------------|------------------------------|
| \$39.99 value per person | FREE with conference booking |
|--------------------------|------------------------------|

### On-site Book Signing and Photo Session

Keep the excitement going with a book signing and photo opportunity immediately following Rhondalynn's presentation. Or consider gifting your VIP's or early registrants with a signed book and photo opportunity.

|                     |                              |
|---------------------|------------------------------|
| \$ intangible value | FREE with conference booking |
|---------------------|------------------------------|

### Remarks at Your Awards Program, Dinner or Gala Event

Add sparkle and anticipation to your event with prepared remarks or an award presentation by Rhondalynn Korolak.

|               |                              |
|---------------|------------------------------|
| \$ 3500 value | FREE with conference booking |
|---------------|------------------------------|

Free adds and bulk pricing on products are subject to change at any time.

The fee for your event guaranteed only upon receipt of a signed contract and payment of a 50% deposit.

\*All prices are excluding Australian GST.